

# **MAG Series**

## **OLED Monitor**

MAG 272QP QD-OLED X24 (3CF8)

User Guide

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## Revision

V1.0, 2025/10

# Getting Started

This chapter provides you with the information on hardware setup procedures. While connecting devices, be careful in holding the devices and use a grounded wrist strap to avoid static electricity.

## Package Contents

Monitor	MAG 272QP QD-OLED X24
Documentation	Quick Start Guide
Accessories	Stand
	Stand Base with Screw(s)
	Screw(s) for Wall Mount Bracket(s)
	Power Cord
	Fiber Cloth
Color Report (Online Calibration Report)	
Cables	DisplayPort Cable (Optional)

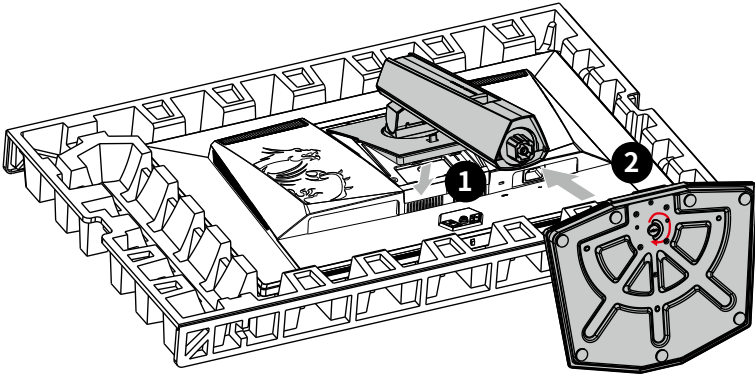


### **Important**

- *Contact your place of purchase or local distributor if any of the items is damaged or missing.*
- *Package contents may vary by country and model.*
- *The included power cord is exclusively for this monitor and should not be used with other products.*

## Installing the Monitor Stand

1. Leave the monitor in its protective packaging. Align the stand to the monitor groove. Push the stand towards the monitor groove until it locks in place.
2. Connect the base to the stand and tighten the base screw to secure the base.
3. Make sure the stand assembly is properly installed before setting the monitor upright.



### **Important**

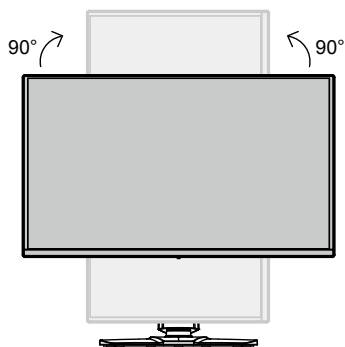
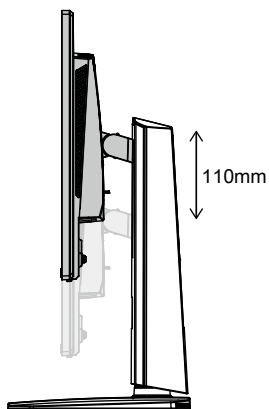
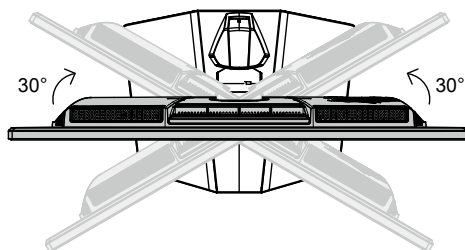
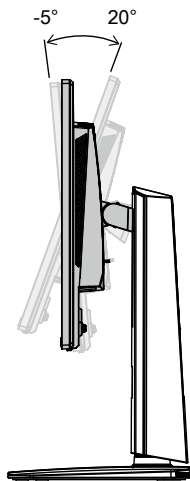
- Place the monitor on a soft, protected surface to avoid scratching the display panel.
- Do not use any sharp objects on the panel.
- The groove for installing the stand bracket can also be used for wall mount. Please contact your dealer for proper wall mount kit.

## Adjusting the Monitor

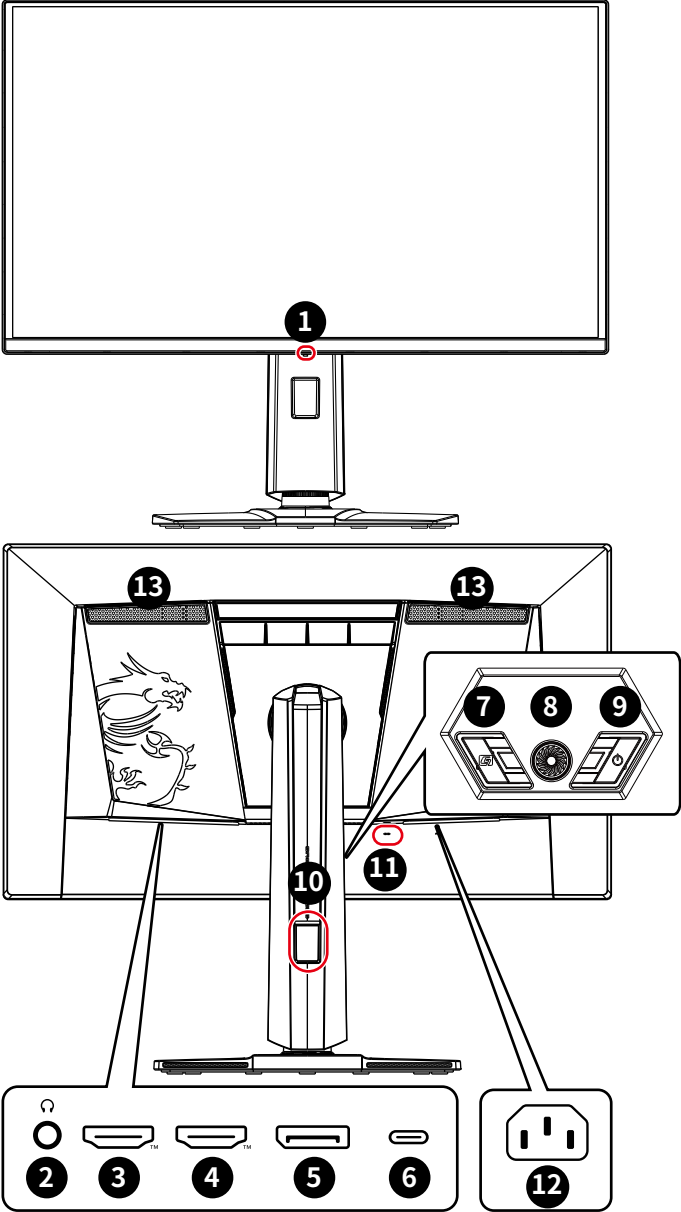
This monitor is designed to maximize your viewing comfort with its adjustment capabilities.






 **Important**

- Avoid touching the display panel when adjusting the monitor.
- Please slightly tilt the monitor backwards before pivoting it.



# Monitor Overview

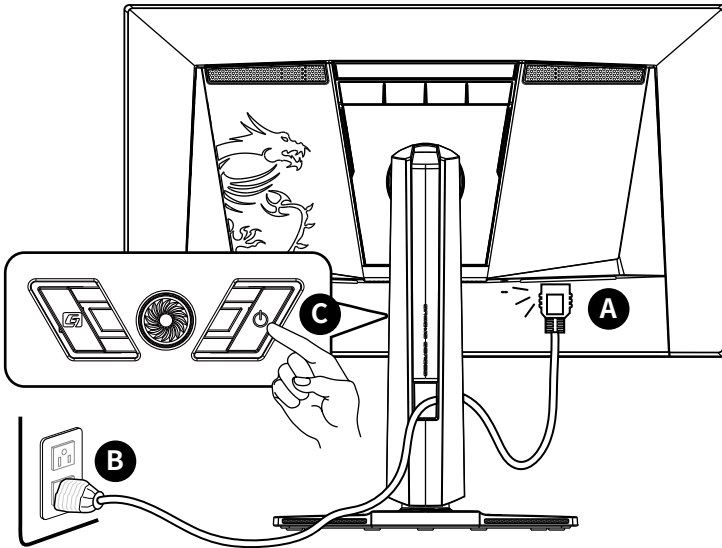


<p><b>1</b></p>	<p><b>Power LED</b></p> <p>Lit in white after the monitor is turned on. If no signal input, the LED will turn into orange. Lit in orange when the monitor is in Stand-by mode.</p>
<p><b>2</b></p>	<p><b>Headphone Jack</b></p>
<p><b>3</b></p>	<p><b>HDMI™ Connector</b>   <small>HIGH-DEFINITION MULTIMEDIA INTERFACE</small></p> <p>Supports HDMI™ CEC, 2560x1440@240Hz as specified in HDMI™ 2.1 (FRL 10G).</p> <p> <b>Important</b></p> <p><i>To ensure optimal performance and compatibility, please use only HDMI™ cables certified with the official HDMI™ logo when connecting this monitor. For more information, please visit <a href="https://www.hdmi.org/resource/cables">https://www.hdmi.org/resource/cables</a>.</i></p>
<p><b>4</b></p>	<p><b>HDMI™ Connector</b>   <small>HIGH-DEFINITION MULTIMEDIA INTERFACE</small></p> <p>Supports 2560x1440@240Hz as specified in HDMI™ 2.1 (FRL 10G).</p> <p> <b>Important</b></p> <p><i>To ensure optimal performance and compatibility, please use only HDMI™ cables certified with the official HDMI™ logo when connecting this monitor. For more information, please visit <a href="https://www.hdmi.org/resource/cables">https://www.hdmi.org/resource/cables</a>.</i></p>
<p><b>5</b></p>	<p><b>DisplayPort</b></p> <p>Supports 2560x1440@240Hz as specified in DisplayPort 1.4a.</p>
<p><b>6</b></p>	<p><b>USB Type-C Port</b></p> <p>This port supports DisplayPort Alternate (DP Alt) Mode and up to 5V/3A (15W) power delivery.</p> <p> <b>Important</b></p> <p><i>Your USB-C signal source and cable must support DisplayPort Alternate Mode to enable video output to the monitor.</i></p>
<p><b>7</b></p>	<p><b>G Key</b></p> <p>To activate the OSD Application.</p>
<p><b>8</b></p>	<p><b>Navi Key</b></p>
<p><b>9</b></p>	<p><b>Power Button</b></p>
<p><b>10</b></p>	<p><b>Cable Routing Hole</b></p>
<p><b>11</b></p>	<p><b>Kensington Lock</b></p>

<b>12</b>	<b>Power Jack</b>
<b>13</b>	<b>Air Vents</b> The air vents on the enclosure allow for proper airflow and help prevent overheating. Do not block the vents. Remove the protective film before use.

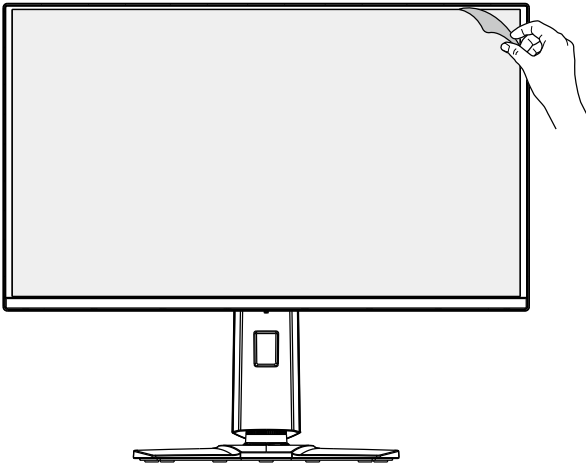
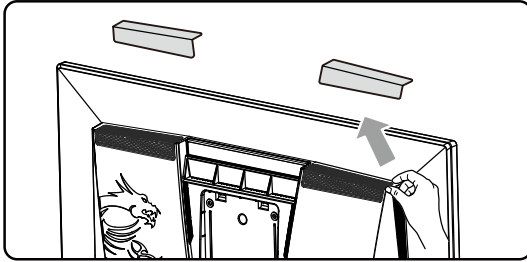
## Connecting the Monitor to PC

1. Turn off your computer.
2. Connect the video cable from the monitor to your computer.
3. Connect the power cord to the monitor power jack. (Figure A)
4. Plug the power cord into the electrical outlet. (Figure B)
5. Turn on the monitor. (Figure C)
6. Power on the computer and the monitor will auto detect the signal source.



 **Important**

*Please remove the protective films from the display panel and ventilation ports before use to optimize performance and prevent overheating.*



# OSD Setup

This chapter provides you with essential information on OSD Setup.



*All information is subject to change without prior notice.*

## Navi Key

The monitor comes with a Navi Key, a multi-directional control that helps navigate the On-Screen Display (OSD) menu.



### Up/Down/Left/Right:

- selecting function menus and items
- adjusting function values
- entering into/exiting from function menus

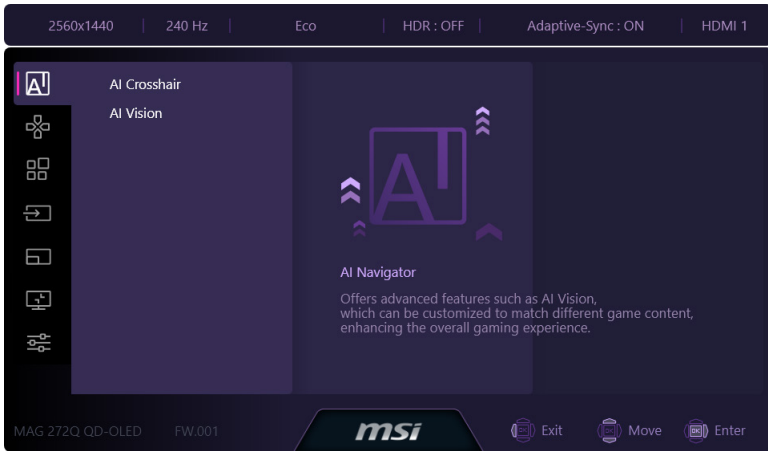
### Press (OK):

- launching the On-Screen Display (OSD)
- entering submenus
- confirming a selection or setting

## Hot Key

- Users may enter into preset function menus by moving the Navi Key up, down, left or right when the OSD menu is inactive.
- Users may customize their own Hot Keys to enter into different function menus.

# OSD Menu



## **Important**

The following settings will be grayed out when HDR signals are received:

- AI Vision
- Low Blue Light
- Brightness
- Contrast
- Color Temperature
- Optix Scope
- Black-White
- PIP, PBP
- sRGB
- Adobe RGB
- Display P3
- Six-Axis Color
- Gamma
- SDR Brightness


# AI Navigator

Feature	Available Settings	Description	
AI Crosshair	OFF	<ul style="list-style-type: none"> <li>Through AI algorithm, this function enhances the visibility of in-game crosshair.</li> <li>Users can select the color, size and position of the crosshair.</li> </ul>	
	ON		
	Icon		1/2/3/4/5/6/7/8
	Icon Colors		Adaptive
			Customize
			R (0-255)
			G (0-255)
	Icon Size		x0.5
			x1.0
			x1.5
Position			
Position Reset			
AI Vision	OFF	<ul style="list-style-type: none"> <li>AI Vision enhances image quality by optimizing the contrast of images and background brightness.</li> </ul>	
	Level 1		
	Level 2		
	Level 3		

# Gaming Features

Feature	Available Settings	Description								
MPRT	OFF	<ul style="list-style-type: none"> <li>MPRT is available when the refresh rate is over 180Hz and 240Hz.</li> <li>Activating MPRT will affect: <table border="1" data-bbox="544 1066 894 1129"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» Adaptive-Sync</td> <td>Set to OFF</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» Adaptive-Sync	Set to OFF				
	Affected Function		Function Status							
» Adaptive-Sync	Set to OFF									
ON										
Optix Scope	OFF	<ul style="list-style-type: none"> <li>The center point will zoom in when Optix Scope is enabled.</li> <li>AI Crosshair and Optix Scope can be enabled at the same time.</li> <li>Activating Optix Scope will affect: <table border="1" data-bbox="544 1284 918 1404"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» Adaptive-Sync</td> <td>Set to OFF</td> </tr> <tr> <td>» PIP/PBP</td> <td>Set to OFF</td> </tr> <tr> <td>» Screen Size 1:1/ 24.5"</td> <td>Set to Auto</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» Adaptive-Sync	Set to OFF	» PIP/PBP	Set to OFF	» Screen Size 1:1/ 24.5"	Set to Auto
	Affected Function		Function Status							
	» Adaptive-Sync		Set to OFF							
	» PIP/PBP		Set to OFF							
	» Screen Size 1:1/ 24.5"		Set to Auto							
ON										
Scope Ratio	x1.5									
	x2									
	x2.5									
	x3									

Feature	Available Settings	Description									
SDR Brightness	Dynamic	<ul style="list-style-type: none"> <li>Users can switch the brightness curve for Standard Dynamic Range content.</li> <li>Dynamic: Brightness changes with the APL (Average Picture Level).</li> <li>Uniform: Brightness stays constant regardless of APL.</li> </ul>									
	Uniform										
DP DSC	OFF	<ul style="list-style-type: none"> <li>For more DSC timing information, please check Preset Display Modes for DSC ON/OFF timing tables.</li> <li>Activating DP DSC will affect: <table border="1" data-bbox="546 411 880 475"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» PIP/PBP</td> <td>Unable to select</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» PIP/PBP	Unable to select					
	Affected Function		Function Status								
» PIP/PBP	Unable to select										
ON											
HDMI™ 2.1	PC	<ul style="list-style-type: none"> <li>The Console mode offers broader compatibility with more console devices.</li> <li>Activating HDMI™ 2.1 will affect: <table border="1" data-bbox="546 576 895 667"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» PIP/PBP</td> <td rowspan="2">Set to OFF</td> </tr> <tr> <td>» Screen Size</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» PIP/PBP	Set to OFF	» Screen Size				
	Affected Function		Function Status								
» PIP/PBP	Set to OFF										
» Screen Size											
Console											
Adaptive-Sync	OFF	<ul style="list-style-type: none"> <li>Adaptive-Sync prevents screen tearing.</li> <li>HDMI™ VRR (Variable Refresh Rate) synchronizes with Adaptive-Sync (ON/ OFF) and is disabled when Screen Size 16:10 is set to ON.</li> <li>Activating Adaptive-Sync will affect: <table border="1" data-bbox="546 820 910 971"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» MPRT</td> <td>Unable to select</td> </tr> <tr> <td>» Optix Scope</td> <td rowspan="2">Set to OFF</td> </tr> <tr> <td>» PIP/PBP</td> </tr> <tr> <td>» Screen Size</td> <td>Set to Auto</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» MPRT	Unable to select	» Optix Scope	Set to OFF	» PIP/PBP	» Screen Size	Set to Auto
	Affected Function		Function Status								
» MPRT	Unable to select										
» Optix Scope	Set to OFF										
» PIP/PBP											
» Screen Size	Set to Auto										
ON											
Timer	OFF	<ul style="list-style-type: none"> <li>After setting the time, press the OK Button to activate the timer.</li> <li>Users have to manually restore their preset Timer after any AC power loss and reconnection.</li> </ul>									
	ON										
	Time Adjust		15:00								
			30:00								
			45:00								
			60:00								
	Show On		Left Top								
			Right Top								
			Left Bottom								
			Right Bottom								
Customize											

Feature	Available Settings	Description										
Refresh Rate	OFF	<ul style="list-style-type: none"> <li>Location is adjustable in OSD Menu. Press the OK Button to confirm and apply your Refresh Rate Location.</li> <li>This monitor follows and works at the Operating System's preset Screen Refresh Rate.</li> </ul>										
	ON											
	Show On		Left Top									
			Right Top									
			Left Bottom									
			Right Bottom									
Customize												
Screen Size	Auto	<ul style="list-style-type: none"> <li>Users can adjust Screen Size in any mode, any resolution and any screen refresh rate.</li> <li>Activating Screen Size 1:1/ 24.5" will affect: <table border="1" data-bbox="546 507 894 628"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» Adaptive-Sync</td> <td rowspan="3">Set to OFF</td> </tr> <tr> <td>» PIP/PBP</td> </tr> <tr> <td>» Optix Scope</td> </tr> </tbody> </table> </li> <li>Activating Screen Size 16:10 will affect: <table border="1" data-bbox="546 683 899 742"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» HDMI™ 2.1</td> <td>Unable to select</td> </tr> </tbody> </table> </li> </ul> <p> <b>Important</b>  Screen Size 1:1 refers to displaying content at its original resolution. This option is disabled when the monitor is set to its native resolution.</p>	Affected Function	Function Status	» Adaptive-Sync	Set to OFF	» PIP/PBP	» Optix Scope	Affected Function	Function Status	» HDMI™ 2.1	Unable to select
	Affected Function		Function Status									
	» Adaptive-Sync		Set to OFF									
	» PIP/PBP											
	» Optix Scope											
	Affected Function		Function Status									
» HDMI™ 2.1	Unable to select											
4:3 (Forced)												
16:9 (Forced)												
16:10												
1:1 (by pixel)												
24.5" (by size)												

# Mode

Mode	
» Eco	» RPG
» User	» Black-White
» Premium Color	» sRGB
» FPS	» Adobe RGB
» Racing	» Display P3
» RTS	

- Use Up or Down Button to select and preview mode effects.
- Press the OK Button to confirm and apply your mode type.
- The default setting "Eco" mode meets the requirements of TUV Rheinland's "Low Blue Light" standard.

- Activating FPS will affect:

Affected Function	Function Status
» Saturation	Unable to select

- Activating sRGB, Adobe RGB, and Display P3 will affect:

Affected Function	Function Status
» Low Blue Light	Unable to select
» Saturation	
» Six-Axis Color	
» Color Temperature: Customize	
» Contrast	

- Activating Black-White will affect:

Affected Function	Function Status
» Saturation	Unable to select
» Six-Axis Color	

Feature	Available Settings	Description
Brightness	0-100	<ul style="list-style-type: none"> <li>• Properly adjust Brightness according to the surrounding lighting.</li> </ul>
Contrast	0-100	<ul style="list-style-type: none"> <li>• Properly adjust Contrast to relax your eyes.</li> </ul>
Sharpness	0-5	<ul style="list-style-type: none"> <li>• Sharpness improves clarity and details of images.</li> </ul>
Image Enhancement	OFF	<ul style="list-style-type: none"> <li>• Image Enhancement enhances image edges to improve their acutance.</li> </ul>
	Level 1	
	Level 2	
	Level 3	
	Level 4	
	Level 5	
Color Temperature	5000K	<ul style="list-style-type: none"> <li>• This feature adjusts the overall color tone of the display.</li> <li>• Users can fine-tune Color Temperature in Customize mode for precise color calibration.</li> </ul>
	6500K	
	7500K	
	9300K	
	10000K	
	Customize	
	R (0-100)	
	G (0-100)	
B (0-100)		

Feature	Available Settings	Description
Low Blue Light	OFF	<ul style="list-style-type: none"> <li>Low Blue Light protects your eyes against blue light. When enabled, Low Blue Light adjusts the screen color temperature to a more yellow glow.</li> <li>This monitor is a Low Blue Light monitor which will decrease the blue light emitted without adjusting the OSD settings.</li> </ul>
	ON	
Saturation	0-100	<ul style="list-style-type: none"> <li>Users can fine-tune the setting values to adjust display saturation.</li> </ul>
Six-Axis Color	R (0-100)	<ul style="list-style-type: none"> <li>This feature allows users to independently adjust the intensity and saturation of six primary and secondary colors.</li> </ul>
	G (0-100)	
	B (0-100)	
	C (0-100)	
	M (0-100)	
	Y (0-100)	
Gamma	Native	<ul style="list-style-type: none"> <li>This feature adjusts the midtone brightness of the display without affecting shadows and highlights.</li> <li>A higher gamma darkens midtones, while a lower gamma brightens them.</li> </ul>
	1.8	
	2.0	
	2.2	
	2.4	
	2.6	

## Input Source

Feature	Available Settings	Description				
HDMI™ 1		<ul style="list-style-type: none"> <li>Users can choose their preferred input source.</li> <li>Activating HDMI™ will affect: <table border="1" data-bbox="516 986 912 1046"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» DP DSC</td> <td>Unable to select</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» DP DSC	Unable to select
Affected Function			Function Status			
» DP DSC			Unable to select			
HDMI™ 2						
DP						
Type C						
Type C PD Charge	OFF	<ul style="list-style-type: none"> <li>This function enables users to charge their devices through a USB Type-C connector.</li> </ul>				
	ON					
Auto Scan	OFF	<ul style="list-style-type: none"> <li>Users can use the Navi Key to select Input Source at below status: <ul style="list-style-type: none"> <li>While "Auto Scan" is set to "OFF" with the monitor at power saving mode;</li> <li>While "No Signal" message box is shown on the monitor.</li> </ul> </li> </ul>				
	ON					

# PIP/PBP

Feature	Available Settings	Description														
PIP	OFF	<ul style="list-style-type: none"> <li>PIP (Picture in Picture) allows users to simultaneously display multiple video sources on one screen. One program is displayed on the full screen at the same time as one or more other programs are displayed in inset windows.</li> <li>PBP (Picture by Picture) is a similar feature that displays two input sources side-by-side on the screen.</li> <li>Display Swap allows users to switch between primary and secondary input sources.</li> <li>If there is only one signal input, the Display Swap and Audio Swap will be grayed out.</li> <li>Activating PIP/PBP will affect: <table border="1" data-bbox="546 544 919 860"> <thead> <tr> <th>Affected Function</th> <th>Function Status</th> </tr> </thead> <tbody> <tr> <td>» Adaptive-Sync</td> <td rowspan="2">Set to OFF</td> </tr> <tr> <td>» Optix Scope</td> </tr> <tr> <td>» HDMI™ CEC</td> <td rowspan="2">Set to OFF &amp; unable to select</td> </tr> <tr> <td>» PBP Layout Customize: AI Vision</td> </tr> <tr> <td>» HDMI™ 2.1</td> <td rowspan="2">Unable to select</td> </tr> <tr> <td>» DP DSC</td> </tr> <tr> <td>» Screen Size 1:1/ 24.5"/ 16:10</td> <td rowspan="2">Set to Auto &amp; unable to select</td> </tr> <tr> <td>» PBP: Screen Size</td> </tr> </tbody> </table> </li> </ul>	Affected Function	Function Status	» Adaptive-Sync	Set to OFF	» Optix Scope	» HDMI™ CEC	Set to OFF & unable to select	» PBP Layout Customize: AI Vision	» HDMI™ 2.1	Unable to select	» DP DSC	» Screen Size 1:1/ 24.5"/ 16:10	Set to Auto & unable to select	» PBP: Screen Size
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	» Optix Scope															
	» HDMI™ CEC		Set to OFF & unable to select													
	» PBP Layout Customize: AI Vision															
	» HDMI™ 2.1		Unable to select													
	» DP DSC															
	» Screen Size 1:1/ 24.5"/ 16:10		Set to Auto & unable to select													
	» PBP: Screen Size															
	ON															
	Sub Input		HDMI™ 1													
			HDMI™ 2													
			DP													
			Type C													
Sub Size	Small															
	Medium															
	Large															
Sub Ratio	Auto															
	Full Screen															
Show On	Left Top															
	Right Top															
	Left Bottom															
	Right Bottom															
	Customize															
Display Swap																
Audio Swap																
PBP	OFF															
	ON															
	PBP Layout	1:1														
		3:1														
		Customize														
	Sub Input	HDMI™ 1														
		HDMI™ 2														
		DP														
		Type C														
	Display Swap															
Audio Swap																

## MSI OLED Care

Feature	Available Settings		Description
Pixel Shift	Slow		<ul style="list-style-type: none"> <li>Pixel Shift moves the pixels of your screen at regular intervals to reduce the possibility of screen burn-in or image retention.</li> </ul>
	Normal		
	Fast		
Panel Protect			<ul style="list-style-type: none"> <li>To maintain panel image quality, panel protect function will automatically activate when monitor using over 4 hours.</li> <li>This protect function may take several minutes to complete.</li> <li>The power indicator will blink orange color until process done.</li> <li>During process executing, please do not unplug the power cord from monitor.</li> <li>During process executing, press power button again to cancel this function.</li> </ul>
Panel Notice	Auto		<ul style="list-style-type: none"> <li>When set to Auto, Panel Notice will pop up when the panel exceeds 4 hours of cumulative usage.</li> <li>When set to Usage 24 hrs, Panel Notice will pop up when the panel exceeds 24 hours of cumulative usage.</li> <li>When Panel Protect is interrupted, Panel Notice will pop up upon next power-up.</li> </ul>
	Usage 24 hrs		
Static Screen Detection	OFF		<ul style="list-style-type: none"> <li>If Static Screen Detection is set to ON:                             <ul style="list-style-type: none"> <li>When detecting static visuals over long periods of time, the monitor reduces brightness to prevent screen burn-in.</li> <li>Once detecting moving visuals, the monitor restores its previous brightness setting.</li> </ul> </li> </ul>
	ON		
	Starting in	50 Sec	<ul style="list-style-type: none"> <li>Starting in detects the time a static image remains on the screen.</li> </ul>
		100 Sec	
	Time required	120 Sec	<ul style="list-style-type: none"> <li>Time required specifies the time for brightness reduction after detecting a static image for 50/100 seconds.</li> <li>The brightness reduction level depends on the setting of Reducing Level.</li> </ul>
		240 Sec	
Reducing Level	1-7	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>	
Multi Logo Detection	OFF		<ul style="list-style-type: none"> <li>This function helps prevent image sticking phenomenon. When set to ON, brightness reduction of multi logo areas will kick in if logos are detected.</li> </ul>
	ON		
	Reducing Level	1-4	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>

Feature	Available Settings	Description	
Taskbar Detection	OFF	<ul style="list-style-type: none"> <li>This function helps prevent image sticking phenomenon. When set to ON, brightness reduction of taskbar areas will kick in if taskbars are detected.</li> </ul>	
	ON		
	Reducing Level	1-4	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>
Boundary Detection	OFF	<ul style="list-style-type: none"> <li>This function helps prevent image sticking phenomenon. When set to ON, brightness reduction of boundary areas will kick in if boundaries, such as letters &amp; pillars, are detected.</li> </ul>	
	ON		
	Reducing Level	1-4	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>
V-Split Detection	OFF	<ul style="list-style-type: none"> <li>This function helps prevent image sticking phenomenon. When set to ON, brightness reduction along vertical boundaries during multitasking or split-screen gaming will kick in.</li> </ul>	
	ON		
	Reducing Level	1-4	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>
Auto DIM Control	OFF	<ul style="list-style-type: none"> <li>This function prevents image sticking by gradually dimming the screen. When set to ON, it automatically reduces full-screen brightness when detecting static images.</li> </ul>	
	ON		
	Starting Speed	Slow	<ul style="list-style-type: none"> <li>Starting In defines how quickly Auto DIM Control detects a static image.</li> </ul>
		Fast	
	Reducing Speed	Slow	<ul style="list-style-type: none"> <li>Users can specify the speed for brightness reduction.</li> </ul>
		Fast	
Reducing Level	1-6	<ul style="list-style-type: none"> <li>Users can select a level for brightness reduction.</li> <li>Reducing effect depends on Brightness setting.</li> </ul>	
OLED Panel Info.		<ul style="list-style-type: none"> <li>This field shows the information of MSI OLED Care.</li> </ul>	

## General

Feature	Available Settings		Description
Language	繁體中文		<ul style="list-style-type: none"> <li>Users have to press the OK Button to confirm and apply the Language setting.</li> <li>Language is an independent setting. Users' own language setting will override the factory default. When users set Reset to Yes, Language will not be changed.</li> </ul>
	English		
	Français		
	Deutsch		
	Italiano		
	Español		
	한국어		
	日本語		
	Русский		
	Português		
	简体中文		
	Bahasa Indonesia		
	Türkçe		
	(More languages coming soon)		
Power LED	OFF		<ul style="list-style-type: none"> <li>Users can toggle the Power LED on/off.</li> <li>During the Panel Protect process, the power LED indicator will blink orange until the process is complete.</li> </ul>
	ON		
OSD Menu	OSD Position	Adjust	<ul style="list-style-type: none"> <li>This feature adjusts the location of the OSD menu on the screen for user convenience.</li> </ul>
		Position reset	
	OSD Rotate	0 Degree	<ul style="list-style-type: none"> <li>This feature allows users to rotate the OSD menu display to match the screen orientation.</li> </ul>
		-90 Degree	
		+90 Degree	
	OSD Transparency	0~5	<ul style="list-style-type: none"> <li>Users can adjust Transparency in any mode.</li> </ul>
OSD Time Out	5~30s	<ul style="list-style-type: none"> <li>Users can adjust OSD Time Out in any mode.</li> </ul>	
Ultra Low Power	OFF		<ul style="list-style-type: none"> <li>This setting reduces power consumption for more energy-efficient operation.</li> </ul>
	ON		
HDMI™ CEC	OFF		<ul style="list-style-type: none"> <li>HDMI™ CEC (Consumer Electronics Control) supports Sony PlayStation®, Nintendo® Switch™, Xbox Series X S consoles and various audio-visual devices that are CEC-capable.</li> <li>If HDMI™ CEC is set to ON: <ul style="list-style-type: none"> <li>The monitor will automatically power on when the CEC device is turned on.</li> <li>The CEC device will enter power saving mode when the monitor is turned off.</li> <li>When Sony PlayStation®, Nintendo® Switch™, or Xbox Series X S console is connected, Mode will be automatically set to the default mode and can be adjusted to users' preferred mode later.</li> </ul> </li> </ul>
	ON		

Feature	Available Settings	Description																						
Navi Key	<table border="1"> <tr> <td>Up</td> <td>OFF</td> </tr> <tr> <td>Down</td> <td>Brightness</td> </tr> <tr> <td>Left</td> <td>Mode</td> </tr> <tr> <td>Right</td> <td>Input Source</td> </tr> <tr> <td>G Key</td> <td>AI Crosshair</td> </tr> <tr> <td></td> <td>AI Vision</td> </tr> <tr> <td></td> <td>Timer</td> </tr> <tr> <td></td> <td>Refresh Rate</td> </tr> <tr> <td></td> <td>PIP/PBP</td> </tr> <tr> <td></td> <td>Optix Scope</td> </tr> <tr> <td></td> <td>Info. On Screen</td> </tr> </table>	Up	OFF	Down	Brightness	Left	Mode	Right	Input Source	G Key	AI Crosshair		AI Vision		Timer		Refresh Rate		PIP/PBP		Optix Scope		Info. On Screen	<ul style="list-style-type: none"> <li>All Navi Key items can be adjusted via OSD Menus.</li> </ul>
Up	OFF																							
Down	Brightness																							
Left	Mode																							
Right	Input Source																							
G Key	AI Crosshair																							
	AI Vision																							
	Timer																							
	Refresh Rate																							
	PIP/PBP																							
	Optix Scope																							
	Info. On Screen																							
Info. On Screen	<table border="1"> <tr> <td>OFF</td> </tr> <tr> <td>ON</td> </tr> </table>	OFF	ON	<ul style="list-style-type: none"> <li>The information of the monitor status will be shown in the middle of the screen.</li> </ul>																				
OFF																								
ON																								
Service Info.	<table border="1"> <tr> <td>FW Version</td> </tr> <tr> <td>Serial Number</td> </tr> </table>	FW Version	Serial Number	<ul style="list-style-type: none"> <li>View product service details, such as firmware version and serial number, in this setting.</li> </ul>																				
FW Version																								
Serial Number																								
Reset All	<table border="1"> <tr> <td>Yes</td> </tr> <tr> <td>No</td> </tr> </table>	Yes	No	<ul style="list-style-type: none"> <li>Users can Reset and restore settings to original OSD Default in any mode.</li> </ul>																				
Yes																								
No																								

# Specifications\*

Monitor	MAG 272QP QD-OLED X24
Size	26.5 inch
Curvature	Flat
Panel Type	QD-OLED
Resolution	2560x1440 (WQHD)
Aspect Ratio	16:9
Brightness	<ul style="list-style-type: none"> <li>• Typical SDR: 200 nits</li> <li>• Peak HDR: 400 nits</li> </ul>
Contrast Ratio	1500000 : 1
Refresh Rate (Maximum)	240Hz
Response Time	0.03ms (GtG)
I/O	<ul style="list-style-type: none"> <li>• 1 x Headphone Jack</li> <li>• 2 x HDMI™ Connector</li> <li>• 1 x DisplayPort</li> <li>• 1 x USB Type-C Port</li> </ul>
View Angles	178°(H) , 178°(V)
DCI-P3** / sRGB	99%/ 138%
Surface Treatment	Anti-Reflection
Display Colors	1.07B, 10 bits
Monitor Power Options	100-240V~, 50/60Hz, 1.3A
Power Consumption (Typical)	Power On < 95W Standby < 0.5W Power Off < 0.3W
Adjustment (Height)	0 ~ 110mm
Adjustment (Tilt)	-5° ~ 20°
Adjustment (Swivel)	-30° ~ 30°
Adjustment (Pivot)	-90° ~ 90°
Kensington Lock	Yes
VESA Mounting	<ul style="list-style-type: none"> <li>• Plate Type: 100 x 100 mm</li> <li>• Screw Type: M4 x 10 mm               <ul style="list-style-type: none"> <li>• Thread Diameter: 4 mm</li> <li>• Thread Pitch: 0.7 mm</li> <li>• Thread Length: 10 mm</li> </ul> </li> </ul>

<b>Monitor</b>		<b>MAG 272QP QD-OLED X24</b>
<b>Dimension (W x D x H)</b>		833 x 182 x 535 mm
<b>Weight</b>	<b>Net</b>	5.67 kg
	<b>Gross</b>	9.40 kg
<b>Operating Environment</b>		<ul style="list-style-type: none"> <li>• Temperature: 0°C to 40°C</li> <li>• Humidity: 20% to 90%, non-condensing</li> <li>• Altitude: 0 ~ 5000m</li> </ul>
<b>Storage Environment</b>		<ul style="list-style-type: none"> <li>• Temperature: -20°C to 60°C</li> <li>• Humidity: 10% to 90%, non-condensing</li> </ul>

\* Some technical specifications of the device may be subject to change by the manufacturer. Please verify the specifications with the seller or the manufacturer's representative.

\*\* Based on CIE1976 test standards.

# Preset Display Modes

## Important

- All information is subject to change without prior notice.
- HDMI™ VRR (Variable Refresh Rate) synchronizes with Adaptive-Sync (ON/ OFF). For VRR ON/OFF status, please check Adaptive-Sync.
- To activate DSC-specific timing and frequency, ensure your graphics card supports DSC (Display Stream Compression).

### Standard Default Mode (HDMI™ 2.1 - PC)

Standard	Resolution		HDMI™	DP	USB-C
QHD	2560x1440	@60Hz	V	V	V
		@120Hz	V	V	V
		@144Hz	V	V	V
		@180Hz	V	V	V
		@240Hz	V	V	V
Video Timing Resolution	720P		V	V	V
	1080P	@60Hz	V	V	V
		@120Hz	V	V	V
HDMI™ VRR			V		

### HDMI™ 2.1 - Console

Standard	Resolution		HDMI™	DP	USB-C
QHD	2560x1440	@60Hz	V	V	V
		@120Hz	V	V	V
		@144Hz	V	V	V
		@180Hz	V	V	V
		@240Hz	V	V	V
Video Timing Resolution	720P		V	V	V
	1080P	@60Hz	V	V	V
		@120Hz	V	V	V
	2160P	@30Hz	V		
		@60Hz	V		
		@120Hz	V		
HDMI™ VRR			V		

### DSC ON (DP only)

Standard	Resolution		HDMI™	DP	USB-C
QHD	2560x1440	@60Hz	V	V	V
		@120Hz	V	V	V
		@144Hz	V	V	V
		@180Hz	V	V	V
		@240Hz	V	V	V RGB 4:4:4 (10-bit)
Video Timing Resolution	720P		V	V	V
	1080P	@60Hz	V	V	V
		@120Hz	V	V	V
HDMI™ VRR			V		

### DSC OFF (DP only)

Standard	Resolution		HDMI™	DP	USB-C
QHD	2560x1440	@60Hz	V	V	V
		@120Hz	V	V	V
		@144Hz	V	V	V
		@180Hz	V	V	V
		@240Hz	V	V	V RGB 4:4:4 (8-bit)
Video Timing Resolution	720P		V	V	V
	1080P	@60Hz	V	V	V
		@120Hz	V	V	V
HDMI™ VRR			V		

### PIP Mode (Not Support HDR)

Standard	Resolution		HDMI™	DP	USB-C
QHD	2560x1440	@60Hz	V	V	V
		@120Hz	V	V	V
Video Timing Resolution	720P		V	V	V
	1080P	@60Hz	V	V	V
		2160P	@30Hz	V	V
	@50Hz		V	V	
	@60Hz		V	V	

### **PBP 3:1 (Not Support HDR)**

Standard	Resolution		HDMI™	DP	USB-C
Video Timing Resolution	720P		V	V	V
Used for PBP Full Screen	640x1440	@60Hz	V	V	V
	1920x1440	@60Hz	V	V	V

### **PBP 1:1/Customize (Not Support HDR)**

Standard	Resolution		HDMI™	DP	USB-C
Video Timing Resolution	720P		V	V	V
Used for PBP Full Screen	1280x1440	@60Hz	V	V	V

### **Screen Size 16:10 (Not Support HDR)**

Standard	Resolution		HDMI™	DP	USB-C
QHD+	2560x1600	@60Hz	V	V	V
		@120Hz	V	V	V

# Troubleshooting

## **The power LED is off.**

- Press the monitor power button again.
- Check if the monitor power cable is properly connected.

## **No image.**

- Check if the computer graphics card is properly installed.
- Check if the computer and monitor are connected to electrical outlets and are turned on.
- Check if the monitor signal cable is properly connected.
- The computer may be in Standby mode. Press any key to activate the monitor.

## **The screen image is not properly sized or centered.**

- Refer to Preset Display Modes to set the computer to a setting suitable for the monitor to display.

## **No Plug & Play.**

- Check if the monitor power cable is properly connected.
- Check if the monitor signal cable is properly connected.
- Check if the computer and graphics card are Plug & Play compatible.

## **The icons, font or screen are fuzzy, blurry or have color problems.**

- Avoid using any video extension cables.
- Adjust brightness and contrast.
- Adjust RGB color or tune color temperature.
- Check if the monitor signal cable is properly connected.
- Check for bent pins on the signal cable connector.

## **The monitor starts flickering or shows waves.**

- Change the refresh rate to match the capabilities of your monitor.
- Update your graphics card drivers.
- Keep the monitor away from electrical devices that may cause electromagnetic interference (EMI).

# Safety Instructions

- Read the safety instructions carefully and thoroughly.
- All cautions and warnings on the device or User Guide should be noted.
- Refer servicing to qualified personnel only.

## Power

- Make sure that the power voltage is within its safety range and has been adjusted properly to the value of 100~240V before connecting the device to the power outlet.
- If the power cord comes with a 3-pin plug, do not disable the protective earth pin from the plug. The device must be connected to an earthed mains socket-outlet.
- Please confirm the power distribution system in the installation site shall provide the circuit breaker rated 120/240V, 20A (maximum).
- Always disconnect the power cord or switch the wall socket off if the device would be left unused for a certain time to achieve zero energy consumption.
- Place the power cord in a way that people are unlikely to step on it. Do not place anything on the power cord.
- If this device comes with an adapter, use only the MSI provided AC adapter approved for use with this device.

## Environment

- To reduce the possibility of heat-related injuries or of overheating the device, do not place the device on a soft, unsteady surface or obstruct its air ventilators.
- Use this device only on a hard, flat and steady surface.
- To prevent the device from tipping over, secure the device to a desk, wall or fixed object with an anti-tip fastener that helps to properly support the device and keep it safe in place.
- To prevent fire or shock hazard, keep this device away from humidity and high temperature.
- Do not leave the device in an unconditioned environment with a storage temperature above 60°C or below -20°C, which may damage the device.
- The maximum operating temperature is around 40°C.
- When cleaning the device, be sure to remove the power plug. Use a piece of soft cloth rather than industrial chemical to clean the device. Never pour any liquid into the opening; that could damage the device or cause electric shock.
- Always keep strong magnetic or electrical objects away from the device.

- If any of the following situations arises, get the device checked by service personnel:
  - The power cord or plug is damaged.
  - Liquid has penetrated into the device.
  - The device has been exposed to moisture.
  - The device does not work well or you can not get it working according to the User Guide.
  - The device has dropped and damaged.
  - The device has obvious sign of breakage.

# TÜV Rheinland Certification

## TÜV Rheinland Low Blue Light Certification

Blue light has been shown to cause eye fatigue and discomfort. MSI now offers monitors with TÜV Rheinland Low Blue Light certification to ensure users' eye comfort and well-being. Please follow the instructions below to reduce the symptoms from extended exposure to the screen and blue light.



Low Blue Light  
(Hardware  
Solution)

[www.tuv.com](http://www.tuv.com)

- Place the screen 20 – 28 inches (50 – 70 cm) away from your eyes and a little below eye level.
- Consciously blinking the eyes every now and then will help to reduce eye strain after extended screen time.
- Take breaks for 20 minutes every 2 hours.
- Look away from the screen and gaze at a distant object for at least 20 seconds during breaks.
- Make stretches to relieve body fatigue or pain during breaks.

## TÜV Rheinland Flicker Free Certification

- TÜV Rheinland has tested this product to ascertain whether the display produces visible and invisible flicker for the human eye and therefore strains the eyes of users.
- TÜV Rheinland has defined a catalogue of tests, which sets out minimum standards at various frequency ranges. The test catalogue is based on internationally applicable standards or standards common within the industry and exceeds these requirements.
- The product has been tested in the laboratory according to these criteria.
- The keyword “Flicker Free” confirms that the device has no visible and invisible flicker defined in this standard within the range of 0 - 3000 Hz under various brightness settings.
- The display will not support Flicker Free when Anti Motion Blur/MPRT is enabled. (The availability of Anti Motion Blur/MPRT varies by products.)



Flicker Free

[www.tuv.com](http://www.tuv.com)

# Regulatory Notices

## CE Conformity

This product has been tested and found to comply with the harmonized standards for Information Technology Equipment published under Directives of Official Journal of the European Union.



## FCC-B Radio Frequency Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the measures listed below:



- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/television technician for help.

### Notice 1

The changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

### Notice 2

Shielded interface cables and AC power cord, if any, must be used in order to comply with the emission limits.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

1. This device may not cause harmful interference, and
2. This device must accept any interference received, including interference that may cause undesired operation.

### MSI Computer Corp.

901 Canada Court, City of Industry, CA 91748, USA

(626) 913-0828

[www.msi.com](http://www.msi.com)

## WEEE Statement

**European Union:** This symbol on the product indicates that this product cannot be discarded as municipal waste. Instead, it is your responsibility to dispose of your waste electrical and electronic equipment by handing it over to a designated collection point for recycling. For more information about where you can drop off your waste equipment for recycling, please contact your local city office, your household waste disposal service or the shop where you purchased the product.



## Chemical Substances Information

In compliance with chemical substances regulations, such as the EU REACH Regulation (Regulation EC No. 1907/2006 of the European Parliament and the Council), MSI provides the information of chemical substances in products at:  
<https://csr.msi.com/global/index>

## RoHS Statement

### Japan JIS C 0950 Material Declaration

A Japanese regulatory requirement, defined by specification JIS C 0950, mandates that manufacturers provide material declarations for certain categories of electronic products offered for sale after July 1, 2006.  
<https://csr.msi.com/global/Japan-JIS-C-0950-Material-Declarations>

### India RoHS

This product complies with the “India E-waste (Management and Handling) Rule 2016” and prohibits use of lead, mercury, hexavalent chromium, polybrominated biphenyls or polybrominated diphenyl ethers in concentrations exceeding 0.1 weight % and 0.01 weight % for cadmium, except for the exemptions set in Schedule 2 of the Rule.

### Turkey EEE Regulation

Conforms to the EEE Regulations of the Republic Of Turkey

### Ukraine Restriction of Hazardous Substances

The equipment complies with requirements of the Technical Regulation, approved by the Resolution of Cabinet of Ministry of Ukraine as of 10 March 2017, № 139, in terms of restrictions for the use of certain dangerous substances in electrical and electronic equipment.

### Vietnam RoHS

As from December 1, 2012, all products manufactured by MSI comply with Circular 30/2011/TT-BCT temporarily regulating the permitted limits for a number of hazardous substances in electronic and electric products.

## Green Product Features

- Reduced energy consumption during use and stand-by
- Limited use of substances harmful to the environment and health
- Easily dismantled and recycled
- Reduced use of natural resources by encouraging recycling
- Extended product lifetime through easy upgrades
- Reduced solid waste production through take-back policy

## Environmental Policy

- The product has been designed to enable proper reuse of parts and recycling and should not be thrown away at its end of life.
- Users should contact the local authorized point of collection for recycling and disposing of their end-of-life products.
- Visit the MSI website <[https://csr.msi.com/global/pevn\\_ewaste](https://csr.msi.com/global/pevn_ewaste)> and locate a nearby distributor for further recycling information.
- Please visit <<https://us.msi.com/page/recycling>> for information regarding the recycling of your product in the US.



## Warning!

Overuse of screens is likely to affect eyesight.

### Recommendations:

1. Take a 10-minute break for every 30 minutes of screen time.
2. Children under 2 years of age should have no screen time. For children aged 2 years and over, screen time should be limited to less than one hour per day.

## Copyright and Trademarks Notice

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**MSI**

**微星**

**微星科技**  
MICRO-STAR INTERNATIONAL



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The terms HDMI™, HDMI™ High-Definition Multimedia Interface, HDMI™ Trade dress and the HDMI™ Logos are trademarks or registered trademarks of HDMI™ Licensing Administrator, Inc.

## **Technical Support**

If a problem arises with your product and no solution can be obtained from the user's manual, please contact your place of purchase or local distributor. Alternatively, please visit <https://www.msi.com/support/> for further guidance.